

## **“EMPLOYEE ENGAGEMENT IN HCL-BSERVE - WITH SPECIAL REFERENCE TO CHENNAI”**

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### **ABSTRACT**

Employee engagement is a broad term used by Human Resources of an organisation to actualize employee's performance and their commitment to the vision of the organisation. An engaged employee is aware of organisation context, and works with colleagues to improve performance within the job for the benefit of the organization. It is a positive attitude held by the employees towards the organization and its values. The organization must work to develop and foster engagement, which requires a two-way relationship between employer and employee.' Thus Employee engagement is a barometer that determines the association of a person with the organization. Engagement is most closely associated with the existing construction of job involvement. Here in this context the researcher making a study on employee engagement in HCL-BSERVE, one of the leading companies in India and International.

**KEYWORDS:** Employee Engagement, HRM, HCL